

All presentation topics will need to be accessible to a broad audience beyond your discipline in order to receive the most useful feedback from your peers and the session facilitator. You'll develop a **5-minute presentation** using one of the topics below:

- Share a compelling question that drives your research, accessible to a lay audience, in the style of [GradX](#) talks
- Persuade the audience to join your student organization or volunteer with a community organization
- Persuade the audience to invest in your product

Upon approval of the facilitator, you may select another topic accessible to a broad audience. Please seek approval for an alternative topic as soon as possible, but no later than two weeks prior to the first session meeting.

Preparation for the First Session

- Required reading: Garr Reynolds' Presentation Tips (all three sections): <http://www.garreynolds.com/preso-tips>
- Spend one hour viewing [TED talks](#). Identify one highly effective presentation strategy each you notice from two talks you particularly liked.
- By the first meeting date, on our Sakai Forum, share a link to each talk and one or two sentences about the notable strategy we should watch for.
- Be prepared to deliver your presentation within the five-minute limit.
- You will maximize your growth from this program if you have already practiced your presentation a few times before delivering it for this group. *The first meeting date should not be the first time you have delivered this presentation.*

Optional Reading

Note: You may need to access Harvard Business Review articles through [Duke Libraries](#).

1. Chris Anderson, "How to Give a Killer Presentation" (Harvard Business Review, June 2013) <https://hbr.org/2013/06/how-to-give-a-killer-presentation>
2. Nancy Duarte, "How to Pump Yourself Up Before a Presentation (or Calm Yourself Down)" (Harvard Business Review, July 18, 2018) <https://hbr.org/2018/07/how-to-pump-yourself-up-before-a-presentation-or-calm-yourself-down>